



PROJECTS CO-FINANCED BY EUROPEAN FUNDS (SUCH AS EAFRD or ERDF) TO VISIT DURING SHAPING THE FUTURE OF RURAL AREAS FIELD TRIP



AROMATIC PLANT DISTILLERY IN BRIHUEGA



The farming of aromatic herbs (lavender, lavandin, broadleaved lavender), has been traditionally carried out in the province of Guadalajara, currently cultivating 2,940 hectares with a prominent role of lavender. It is a key element for the demographic, economic, social and cultural development of much of the region of the Tajo-Tajuña settlement. The municipality of Brihuega is the largest area devoted to this type of crops, with around 1,000 hectares. The direct socioeconomic impact of these crops in the FADETA region, measured in the local and agricultural value of the essential oil produced, is estimated at between 2.5 and 4 million euros depending on the price of the essential oil in international markets. Moreover, it contributes to the tourism industry by generating a large and diversified offer of touristic activities and events complementary to lavender cultivation, with an average annual tourist expenditure of between 1.3 and 2.6 million euros.



INTERCOVA AROMATICAS S.L

It is a family business that started operating in 2015. They distill the production of aromatic plants (mainly lavender and lavandin) that they themselves collect from their fields of around 710 hectares. They have a production between 35,000 -55,000 kg of essential oil which they sell to France, Switzerland, Germany and Spain.

INVESTMENT: Approximately 1.000.000,00 €

LEADER/CLLD AID (EAFRD): 27.068,79 €

The aid granted by the RDG FADETA to this company within the LEADER/CLLD program 2014-2022 meets two of the four general priorities of the LDS set by the RDG in this programming: to promote the consolidation of companies installed in its territory and to support the improvement of the quality of services and products offered by these companies.

