

# Contact details for returning headsets

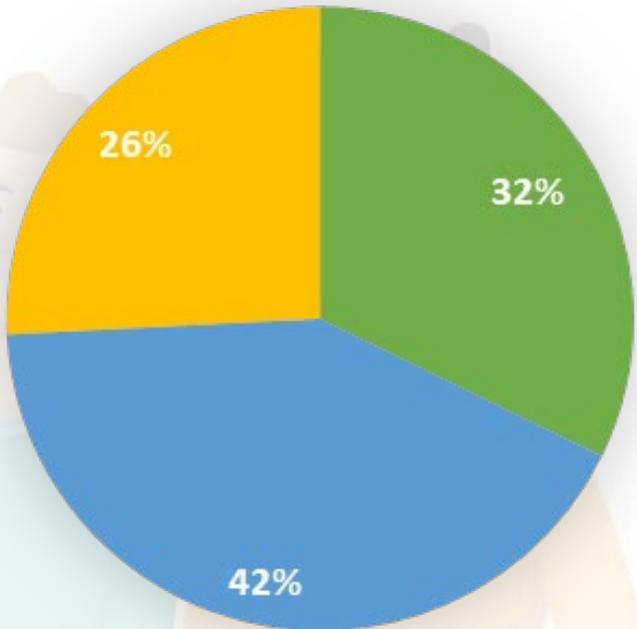
**EC-RURAL-PACT-CONFERENCE@ec.europa.eu**

Rural Pact Conference

15-16 June 2022



# Your commitments



- Objective 1 - amplify the voice of rural areas
- Objective 2 - structure and enable collaboration and mutual learning
- Objective 3 - encourage and monitor voluntary action



# Submit your commitment idea now



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# Digitalisation as a chance for rural areas



- Training programmes dedicated to develop rural digital champions, combining technical, legal, management ...skills
- Public sector has to invest in less populated areas
- Local developed E-centres
- Digital connection should now be regarded as basic infrastructure
- Emphasize that connectivity infrastructure will booster economic development
- Digitalisation as inclusive partnership
- digital services in rural areas make them more attractive and reduce depopulation; a good infrastructure is key
- Allow access to other services education, health... ... filling the gap with urban areas
- Supporting local initiatives needed to coverage in rural areas
- Digitalisation as the baseline offer rural Services (Mobility, Care...)
- Inclusive partnerships for



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# Sustainable mobility solutions to connect rural areas with urban centres



- Proper involvement of citizens and stakeholders in co-creating new solutions
- Think mobility in terms of access to social activities as much as for work and educational purposes to make it attractive for young people.
- Enhance the development of travel chains
- Need for better information campaigns before new mobility solutions are proposed
- Think less about connecting villages with cities and focus on connecting village to village.
- Think about rural enterprises' mobility needs
- Political courage / visionary local leaders
- invest more on maritime mobility to connect coastal rural areas and minor islands
- Sharing data
- Strengthening of sharing of assets and rides
- Be careful with new smart/tech-driven solutions as a large size



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# Social economy as catalyst to boost resilience and town transition in rural areas



- Government funds to the use of internet
- There is a need for supporting rural social enterprises with legal documents, applying for funding, etc. - a one stop shop for these enterprises that does not add unnecessary administrative barriers
- FairBnB.coop social alternative to airbnb.com
- Adopt action/activities to the needs of the local community through participatory approach
- Social economy is seen as „filling the gap“ in missing services and infrastructures in the rural area. But it is much more and it has to be recognized and rewarded.
- promoting cooperation between local stakeholders from different sectors
- Supports for organisations with professional skills such as bookkeeping
- Give real skills to rural people to enjoy the benefits of digitalization
- Make unpaid work visible,



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# Rural youth as leaders of change



- TOURISM yes BUT... be respectful with local needs (housing for example)
- Mainstreaming youth boards/lags
- Youth LAG
- support units to engage young people ( similar to EIP Agri)
- Campus Rural/ Rurasmus
- Rural youth ambassadors - talking rural in an urban context
- Strategic role in the digital transition and in the construction of smart villages
- Rural Development IS NOT agriculture
- Investing in tourism, but respectful of local context
- Inclusion in the decision-making process
- Focus on the concrete needs and the interests of youth
- guide/facilitator (job position) on rural funds and tools for promoting ideas of rural youth
- Farmerasmus
- Ensure affordable, easy mobility opportunities for people and services
- Strategic Role in the digital transition and in the construction of smart villages



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# Rural research and innovation ecosystems: social innovation, tourism and cultural and creative industries, start-up villages



- How municipalities can implement the rural pact?
- Using the latest technologies for more productive production, where we offer attractive jobs for the young professionals
- Set up local committees for rural pact
- Innovation gathers people together
- Top-down bureaucracy has to come closer to bottom-up.
- Bring the relevance of culture to discussion
- Need to bring cultural actors into the picture
- Need to finance pilot projects regarding carbon farming and forestry
- Need to highlight attractive benefits of rural living for youth; youth employment opportunities state-supplemented
- Use Regional Rural Networks of LAGS
- Listen to stories and the importance of dialogue with locals
- Collaboration + cooperation
- Horizon call of proposals should fit local and regional needs



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# Place-based approaches for rural development: LEADER, CLLD and Smart Villages



- "Smart" multi-funding
- Know what is feasible and what is not. Take the action under the conditions you have rather than not to do it at all.
- Develop a local vision at territorial level
- Try to make the arrival of migrants a Chance for rural areas
- Young people needs to be represented in a direct way - inclusion
- Strong leadership is extremely important for rural development
- We need smooth multifunded LEADER/CLLD approach.
- The current model of CLLD multi fund is not being taken up by member state decision makers
- Agricultural budget is jealous and does not let resources for RD.
- Enthusiasts make the difference
- Foster cooperation between responsible ministries to make Multifund approaches realistic
- More funding that reflect needs on the ground
- Shared knowledge centers
- Have a common vision is key
- Translate the presented good practice into ALL EU languages to



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# Community driven sustainable energy action in rural villages

rapporteur: Eugenia BONIFAZI



## What new ideas emerged from our conversations?

Move away from top down energy projects to bottom up projects

Collaborate for REC with municipalities  
Micro-solutions adapted to the area  
Legal conditions  
% renewable power for rural areas

Municipalities are key actors to drive the development of collaboration and bringing actors together.



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# Services for socially resilient and welcoming rural communities



rapporteur: Tialda HAARTSEN



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What new ideas emerged from our conversations?

Women and youth inclusion in rural areas

Welcoming spaces

Medical mobility

Socially healthy communities

Recognise the social value of rural communities/ new narrative

Adapted service to concrete rural situations

Mobile services for remote areas

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# The strategic role of rural areas for climate and food security

rapporteur: Liam MACHALE



What opportunities for collaboration came to life that would contribute to the Rural Pact?

Designing local and sub regional strategies for sustainable and resilient food systems with municipalities

Connecting existing networks

Exchange of experiences, networking, cooperation (example of different islands sharing their production)

Funds focused on small farms



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