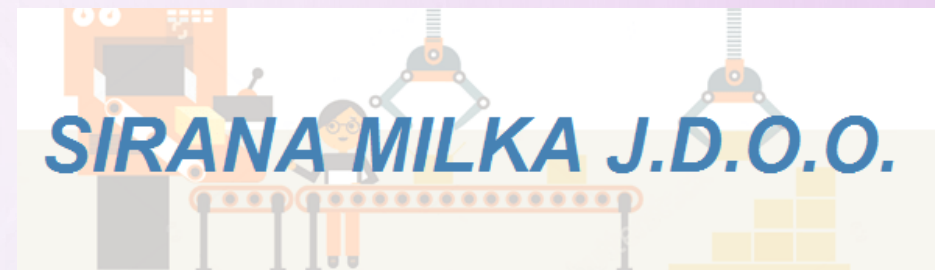


EUROPEAN SOCIAL FUND  
(ESF)  
STRENGTHENING OF  
SOCIAL ENTREPRENEURS -  
PHASE I



**LAG Vallis Colapis**



**European Union**  
**European Social Fund**  
Investing in jobs and skills

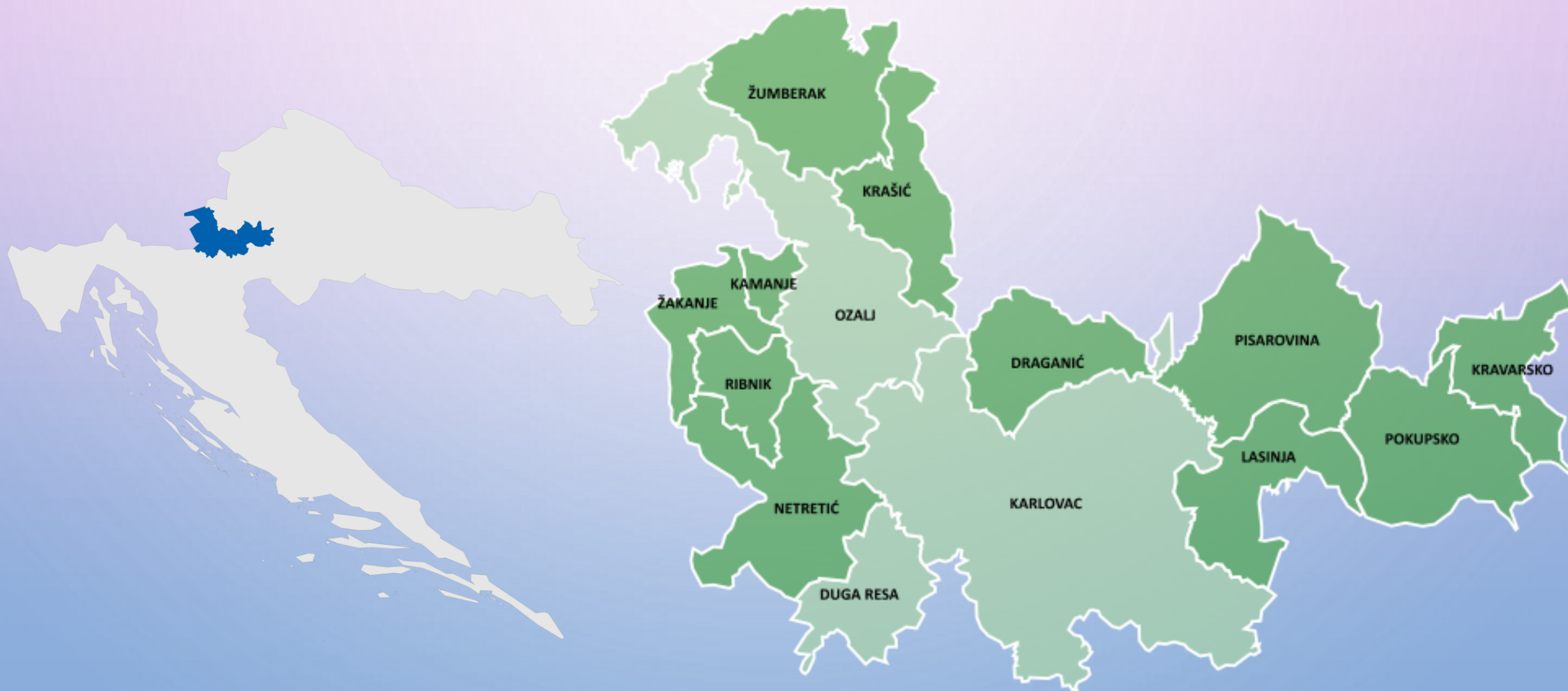


**E**  
**S**  
**F** | UČINKOVITI  
LJUDSKI  
POTENCIJALI

# LAG VALLIS COLAPIS:

14 RURAL MUNICIPALITIES & SMALL CITIES (CENTRAL CROATIA)

1.502,66 KM2, 95.607 INHABITANTS



# LOCAL SOCIO-ECONOMIC NEEDS:

- UNEMPLOYMENT (ESPECIALLY CRITICAL FOR FEMALE WORK FORCE)
- CITY OF DUGA RESA USED TO BE A TEXTILE INDUSTRY CENTRE (MORE THAN 3.000 WORK PLACES)
- DEPOPULATION:



- NOW: TOURISM AND AGRICULTURE

# CHEESE COTTAGE INDUSTRY MILKA



- 2017 BUSINESS START
- FAMILY OWNED SMALL SCALE COMPANY
- 5 EMPLOYEES
- SUPPLYING TO 3 SUPERMARKET CHAINS



**Gavranović**  
**market**



- 17 FARMERS – PARTNERS IN MILK PRODUCTION

# SUSTAINABILITY OF RURAL COMMUNITIES THROUGH WOMEN'S ENTREPRENEURSHIP

- GRANT: 139.301,69 EUR
- DURATION: OCT. 29, 2021 – JUN 29, 2023.
- BENEFICIARY: COTTAGE CHEESE INDUSTRY MILKA
- PARTNER: LAG VALLIS COLAPIS

- ACTIVITIES:
  - TRANSFORMATION TO SOCIAL ENTERPRISE
  - SALARIES AND EDUCATION FOR EMPLOYEES
  - PROMOTION



The image shows a promotional graphic for the 'Milka sirana' project. At the top, the logo features the word 'Milka' in a large, blue, rounded font with a white dot in the 'i', and 'sirana' in a smaller, blue, sans-serif font below it. To the left of the logo is a stylized white cow head. Below the logo, contact information is listed: 'Stara cesta 112, Duga Resa', 'sirana.milka@gmail.com', and '092 254 2061'. The central part of the graphic features a photograph of various types of white cheese on a wooden surface. Overlaid on the top left of this photo is the text 'Održivost ruralnih zajednica kroz žensko poduzetništvo.' in bold blue font. At the bottom, there is a blue bar with white text providing project details: 'Naziv projekta: Održivost ruralnih zajednica kroz žensko poduzetništvo', 'Trajanje projekta: od 29. listopada 2021. do 29. lipnja 2023.', 'Korisnik: Sirana Milka j.d.o.o.', 'Bespovratna sredstva osigurana su iz Europskog socijalnog fonda u iznosu od 891.600,53 HRK i iz Državnog proračuna u iznosu od 157.241,77 HRK', and 'Ukupna vrijednost projekta: 1.048.842,30 HRK'.

**Milka sirana** j.d.o.o.

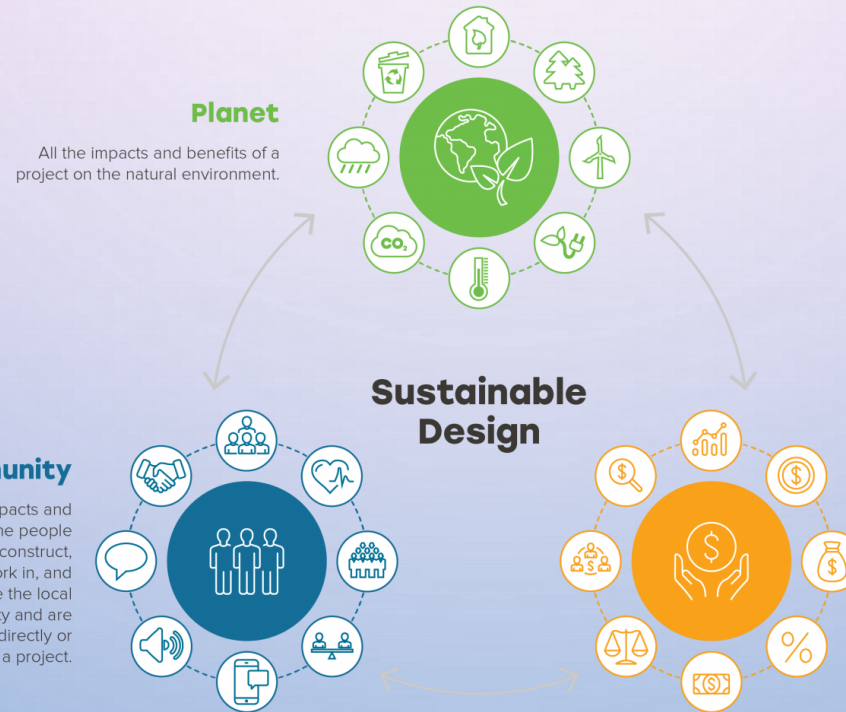
Stara cesta 112, Duga Resa  
sirana.milka@gmail.com  
092 254 2061

**Održivost ruralnih zajednica kroz žensko poduzetništvo.**

Naziv projekta: Održivost ruralnih zajednica kroz žensko poduzetništvo  
Trajanje projekta: od 29. listopada 2021. do 29. lipnja 2023.  
Korisnik: Sirana Milka j.d.o.o.  
Bespovratna sredstva osigurana su iz Europskog socijalnog fonda u iznosu od 891.600,53 HRK i iz Državnog proračuna u iznosu od 157.241,77 HRK  
Ukupna vrijednost projekta: 1.048.842,30 HRK

# COTTAGE CHEESE INDUSTRY MILKA - MISSION

## Triple Bottom Line



Strive to introduce ecological standards in dairy production.

To secure employment to local workforce, especially to unemployed youth and women.

Reinvestment: 75% of profit back to the social enterprise.  
Fulfilment of the mission.



# LAG VALLIS COLAPIS

## TOTAL INVESTMENT 2014-20/22.

	EUR	%
EAFRD: LEADER-CLLD	2.779.618,40	32,36%
EAFRD: Technical Assistance	4.221,77	0,04%
ESF	4.408.748,34	51,3%
Interreg Slovenija - Hrvatska	730.411,68	8,5%
Erasmus +	279.783,66	3,3%
Ministry of Labour and Social Welfare	212.483,39	2,5%
Swiss-Croatian Cooperation Programme	168.381,63	2,0%
<b>TOTAL:</b>	<b>8.583.648,87€</b>	



# PROJECT HAS SUPPORT OF...



CITY DUGA RESA

KARLOVAC COUNTY



**LAG Vallis Colapis**



# QUESTIONS, ANSWERS AND DISCUSSION:

- LESSONS LEARNED
- PREPARATION FOR THE CURRENT PROGRAMMING PERIOD (2023-27)
  - SMART VILLAGES, DIGITAL TRANSITION

